



**04./05.12.2024**

HOTEL STEFANIE VIENNA

# Politikom

CONGRESS FOR  
POLITICAL  
COMMUNICATION

**POLITISCHER ERFOLG IST PLANBAR.**

| **AWARDS**



# POLITICOM | AWARDS

Campaign of the year  
Video and/or poster of the year

*We honor special achievements in the areas of social media campaign, PR campaign, video and poster of the year!*

With the Politicom | Awards we honor outstanding achievements in the areas of political campaigning, campaign management, political consulting as well as political design and branding. We look forward to your submissions! Further information and all submission documents can be found in the following pages.

**SOCIAL MEDIA /  
PR CAMPAIGN  
VIDEO OF THE YEAR  
POSTER OF THE YEAR**

## TEAM | IC.EVENTS

WE ARE HAPPY TO ANSWER YOUR QUESTIONS!



**GERDA BREINER**  
**EVENTMANAGEMENT / PR**

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## CAMPAIGN of the YEAR

*Have you successfully implemented a new social media or pr campaign in the past year? we will award the best campaigns of the past year.*

### YOUR SUBMISSION | CAMPAIGN

- You send us a brief description of your campaign and document the publication with videos, photos, screenshots, as well as click figures or alternative information on reach.
- Let us know what “message” or “story” the campaign is based on, on what occasion it is / was marketed, how it is / was marketed and which core target group the project is primarily aimed at and why.
- An expert jury will evaluate the applications received according to authenticity, advertising efficiency and target group suitability.
- Please indicate the duration and channels.



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## YOUR SUBMISSION | CAMPAIGN

NAME: .....

PHONE: .....

EMAIL: .....

COMPANY: .....

HEADQUARTERS: .....

YOUR LOCATION: .....

SOCIAL MEDIA  
CAMPAIGN

PR  
CAMPAIGN

BOTH

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Place, date + signature

With my signature I confirm the registration / submission for the Politicom | Award “CAMPAIGN OF THE YEAR” and agree to the use of the data I have provided.



## VIDEO of the YEAR | POSTER of the YEAR

*Have you successfully launched a new VIDEO campaign or POSTER campaign in the past year? we will award a prize to the best poster / video of the past year.*

### YOUR SUBMISSION | VIDEO / POSTER

- You send us your poster and/or video digitally and explain the reason for publication. Specify the campaign in the context of which the video / poster was launched and document the publication with photos, screenshots and click figures or alternative information on reach.
- Let us know what “message” or “story” the video / poster is based on, for what occasion it is / was marketed, how it is / was marketed and which core target group the subject is primarily aimed at and why.
- An expert jury will evaluate the applications received according to authenticity, advertising efficiency and target group suitability.
- Please indicate the duration and the channels or space of publication.



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## YOUR SUBMISSION | VIDEO / POSTER

NAME: .....

PHONE: .....

EMAIL: .....

COMPANY: .....

HEADQUARTERS: .....

YOUR LOCATION: .....

VIDEO

POSTER

BOTH

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Place, date + signature

With my signature I confirm the registration / submission for the Politicom | Award “VIDEO OF THE YEAR” and/or “PLAKAT OF THE YEAR” and agree to the use of the data I have provided.